

PRESS RELEASE

Move Over Marvel, Marvin Deitz PhD Electrifies With Modern Day Super-Hero Book

(April 12, 2022)- World-renowned customer happiness expert Marvin Deitz PhD has passionately pivoted into the role of author with his new riveting novel, 'Modern Day Super-Hero'. The intriguing book is inspired by a true story and chronicles the epic adventure of one man's journey to harness his inner superpower to become an agent of change with the help of therapy and a magical relic.

In 'Modern Day Super-Hero', readers are immersed in the life of Charles Kann, who is undergoing therapy. Through this story, readers will be able to view therapy from a fresh perspective as a natural, logical solution to solving life's problems.

In the story, Charles awakes from a near-death experience and realizes he has been transported two decades in the past to his troubling teenage years. Once again, Kann is faced with reliving his teenage horrors of high school. He now finds himself struggling with low grades, terrifying bullies, crippling fear, a lack of confidence in interacting with girls, and an unstable home life.

Constantly unhappy, he rebels, eventually having a run-in with the law and getting arrested. Kann is spared by the judge, who orders him to undergo therapy. Though reluctant, Kann is quickly smitten with his ravishing, drop-dead-gorgeous therapist Jackie O. She quickly becomes his guide to mental fortitude and begins to instill in him the necessary tools to overcome his struggles. Kann embraces the therapy sessions while trying to hide his growing crush.

One day while exploring a Farmer's Market, Kann stumbles upon a merchant who offers him a pendant with proposed magical powers. Upon purchasing the pendant and wearing it, he instantly feels this internal power of strength and invincibility. He now boasts confidence, impeccable grades, faster and more accurate pitching in baseball, bullies backdown, and girls shamelessly flirt with him. But it begs the question: can an old pendant be so powerful, or is his consistent therapy responsible for his newfound strength?

With this power in his arsenal, Kann can now positively change his future or remain stuck in his pain and exact revenge on those who have wronged him.

Entertaining, mystical, with thought-provoking gems seamlessly woven in, this adventure plays upon the question faced by many - "If I could go back, what would I change?" Most importantly, it highlights therapy not as the rock bottom of mental health but rather as the start of uncovering oneself through mindfulness and professional help.



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ABOUT THE AUTHOR

Dr. Marvin Deitz is a globally recognized expert and international speaker on Employee Happiness and Customer Centricity. He has held leadership positions in multi-billion-dollar companies. He is recognized internationally for his contributions to innovation, leadership mentoring, and business results. Currently, Marvin is the Managing Partner for 2DAYSMOOD North America and the founder of Customer Happiness Institute. He is also an adjunct professor for the prestigious Rochester Institute of Technology. He teaches at multiple campus locations, including Croatia and Dubai.

